

PET FRIENDLY LANDLORDS



Benefits of Being a Pet-Friendly Landlord



1 Lower Vacancy Rates reduce market to rent time by 15%

2 Additional Rent earn between \$175 - \$650* more

3 Longer Tenancies

No-Pets Rentals:

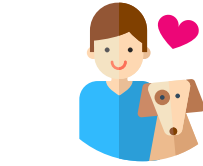
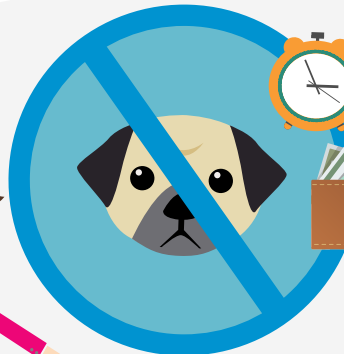
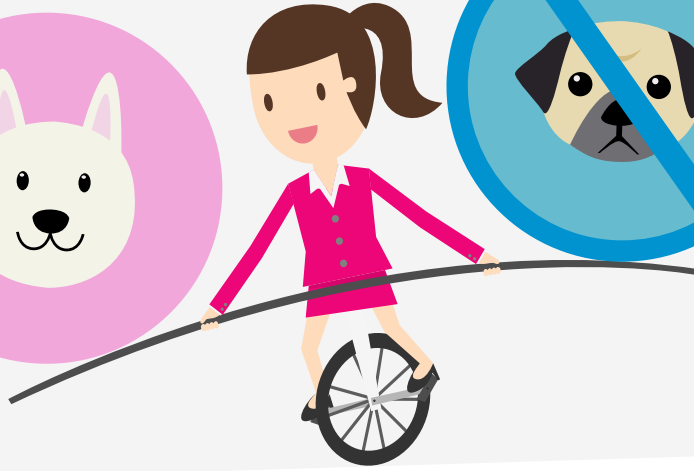
Average Time on Market: 20 Days

Average Rent: \$1,575

Pet-Friendly Rentals:

Average Time on Market: 15 Days

Average Rent: \$1,675



70% of apartment renters own pets.

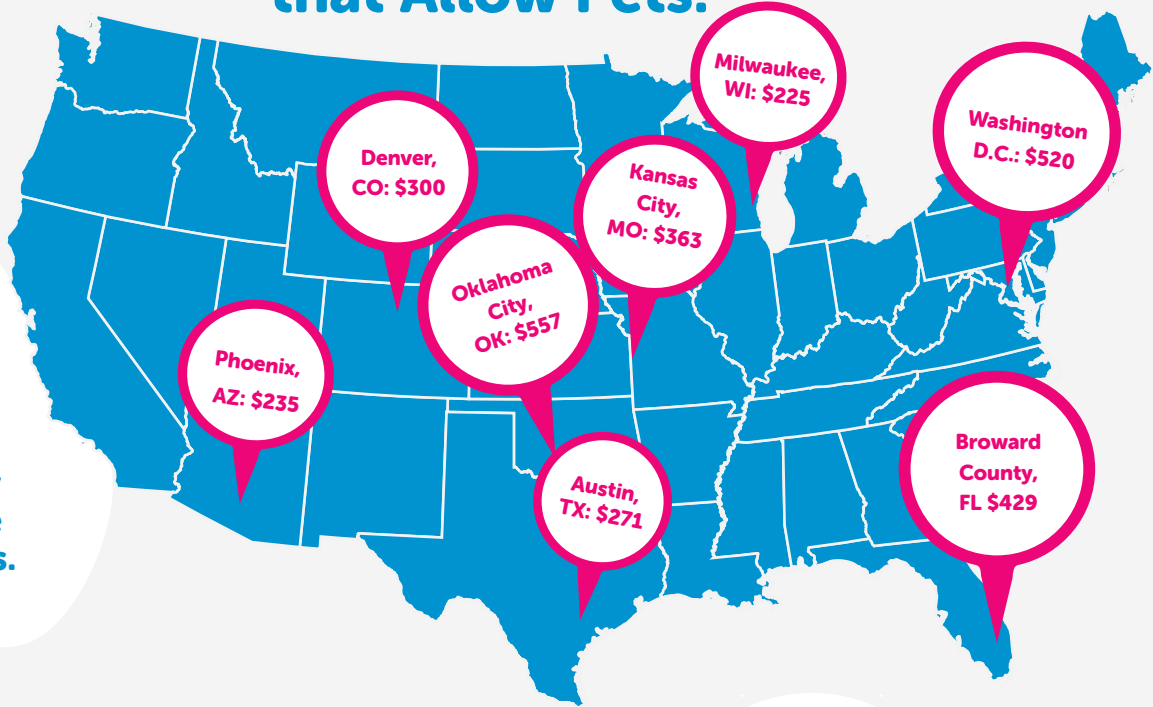


Americans own approximately 83.3 million dogs and 95.6 million cats.



Landlords can typically charge 20 to 30% more for units that allow pets.

Average Rent Difference for Units that Allow Pets:



Getting Specific: Cats Vs. Dogs



Rentals that allow cats and dogs are able to charge the highest rent

\$1,810**

Rentals that allow either dogs or cats rent fastest?:

spending just

13 days

on the market*

Rentals that allow both cats and dogs spend just

spend just

14 days

on the market*

*Depending on the market

**On average, according to Renters Warehouse data